



# Sapient Financial Group

A member of the MassMutual Financial Group

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## **SAPIENT FINANCIAL GROUP ANNOUNCES 2011 MULTICULTURAL SCHOLARSHIP WINNERS**

*Three South Texas students receive \$5,000 scholarships toward their education*

**San Antonio, TX. November 17, 2011** – Sapient Financial Group, a general agency of Massachusetts Mutual Life Insurance Company (MassMutual) has announced the three South Texas winners of The MassMutual Scholars Program. The program is providing \$135,000 in scholarships in nine different communities across the country to high-achieving multicultural students.

Winners are: Kathleen Benavides of Zavala, TX, a student at St. Mary's University in San Antonio, Brittney Govan of San Antonio, TX, a marketing and business administration senior at University of Houston and Sophie Kirby of San Antonio, who is in her junior year of accountancy at The University of Texas at San Antonio.

"My goal is to start my own company," said Brittney Govan. "Winning this scholarship has helped me avoid the burden of student loans, so I feel freer to pursue my dreams."

Students of African-American/Black, Asian/Pacific Islander, or Hispanic descent, interested in pursuing a career in the insurance and financial services industry and who reside or attend colleges/universities in the metropolitan areas of Atlanta, Houston, Los Angeles, San Francisco, Miami, Chicago, South Texas, New Jersey or Denver were eligible to apply for one of 27 college scholarships of up to \$5,000.

"Access to education is among the most important door openers we can give people in society. It is our pleasure as a local MassMutual agency to encourage and support these students as they learn to build their futures." said Frank Woodruff, CEO of Sapient Financial Group.

The program was administered by the Hispanic Scholarship Fund (HSF) in collaboration with UNCF (United Negro College Fund) and the Asian & Pacific Islander American Scholarship Fund (APIASF).

The scholarship is open to students of all majors who are a sophomore, junior or senior enrolled full-time at a U.S. accredited college or university, have a minimum GPA of 3.0, and reside or attend colleges or universities in the metropolitan areas noted above. Candidates were required to be a US citizen or legal permanent resident, express an interest in pursuing a career in the insurance and financial services industry and demonstrate financial need.

## About Sapiient Financial Group

Sapiient Financial Group, a general agency of Massachusetts Mutual Life Insurance Co. (MassMutual), has been headquartered in San Antonio, TX since 1952, offering insurance, retirement and investment products and services to individuals and businesses.

The group has more than 50 financial professionals and specialists and services over \$885 million in total insurance, investments and retirement assets as of December 31, 2010. [www.sapiientfinancialgroup.com](http://www.sapiientfinancialgroup.com)

## About MassMutual

Founded in 1851, MassMutual is a leading mutual life insurance company that is run for the benefit of its members and participating policyholders. The company has a long history of financial strength and strong performance, and although dividends are not guaranteed, MassMutual has paid dividends to eligible participating policyholders every year since the 1860s. With whole life insurance as its foundation, MassMutual provides products to help meet the financial needs of clients, such as life insurance, disability income insurance, long term care insurance, retirement/401(k) plan services, and annuities. In addition, the company's strong and growing network of financial professionals helps clients make good financial decisions for the long-term.

MassMutual Financial Group is a marketing name for Massachusetts Mutual Life Insurance Company (MassMutual) and its affiliated companies and sales representatives. MassMutual is headquartered in Springfield, Massachusetts and its major affiliates include: Babson Capital Management LLC; Baring Asset Management Limited; Cornerstone Real Estate Advisers LLC; The First Mercantile Trust Company; MassMutual International LLC; MML Investors Services, LLC, Member FINRA and SIPC; OppenheimerFunds, Inc.; and The MassMutual Trust Company, FSB.

For more information, visit [www.massmutual.com](http://www.massmutual.com) or "Like" MassMutual on Facebook.

## About the Hispanic Scholarship Fund

Founded in 1975 as a not-for-profit, the Hispanic Scholarship Fund (HSF) is the nation's preeminent Latino scholarship organization, providing the Latino community more college scholarships and educational outreach support than any other organization in the country. During the 2007-2008 academic year, HSF awarded almost 4,100 scholarships exceeding \$26.7 million. In its 33-year history, HSF has awarded in excess of 86,000 scholarships, worth more than \$250 million, to Latinos attending nearly 2,000 colleges and universities in all 50 states, Puerto Rico, Guam and the U.S. Virgin Islands. For more information about HSF, please visit: [WWW.HSF.NET](http://WWW.HSF.NET).

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